



## REASONS TO JOIN THE ONTARIO HOME CARE ASSOCIATION

**THE MISSION:** *Ontario Home Care Association promotes the growth and development of the home and community health care sector by providing leadership that helps shape public health policy in which the home and community care system is an integral part; supporting its members to ensure service excellence quality and high levels of client satisfaction; being a leading source of information on home and community care for our members our staff our clients and the public.*

### The Ontario Home Care Association:

- ◆ is a recognized leader and voice for Home Care in Ontario. We present Ontario Home Care Association members as credible and credentialed businesses to consumers who wish to receive publicly funded services and/or purchase home and community care services privately. We make sure that government decisions include consideration of your interests.
- ◆ advocates for members' interests to ensure government support is evidenced in policy, legislation and practice for a strong home care system that is procured through a process that is fair, equitable and transparent
- ◆ shares a Balanced Scorecard Report to the Community based on Ontario Home Care Association's Standards for Home Health Care Service Agencies and Quality Template gives credibility to members and their pursuit of excellence in care delivery.
- ◆ accesses government funding and training funding for members, such as the Ontario government's *Alzheimer's training program* and initiatives from the Nursing Secretariat.
- ◆ is a source of information about government activities that can affect your business such as the Ontario E-health strategy, the Local Health Integration Networks, CCAC Procurement Review, Family Health Teams and the primary health care strategy.
- ◆ links members and potential clients or employees through customized searches on our website - only Association members have direct links to the consumer from our home page.
- ◆ provides members networking opportunities with colleagues in the industry.
- ◆ publishes Association position papers on behalf of members independently and with other sectors within health care.
- ◆ provides members only with a bi-monthly Executive Director's report which highlights new and emerging issues that help members position in the marketplace.
- ◆ produces packages of current and relevant information affecting health care and private sector providers.
- ◆ markets members' services to referral sources.
- ◆ advocates at dozens of important forums addressing Home Care.
- ◆ maintains links to significant government and stakeholder web pages including the Ministry of Health & Long-Term Care, the Ontario Hospital Association, the Ontario Medical Association portal pages, the LHINs.
- ◆ takes industry concerns to government on issues such as the smoke free legislation, pandemic influenza planning, employment standards, health human resources strategy and pay equity.

- ◆ arranges for Ontario Home Care Association continuing education on relevant and timely issues, including, including human resource and employee recruitment and retention issues, elect-to-work.
- ◆ offers preferential rates for employee benefits.
- ◆ offers discounts to members for workshops, conferences, publications.
- ◆ offers fee reduction for members seeking accreditation through the Canadian Council on Health Services Accreditation.
- ◆ produces position papers for the industry including most recently our position on Procurement of Physiotherapy Services in Long-Term Care Homes and the Regulation of PSWs.
- ◆ presents at various government committees including the Ontario Pre-Budget Consultation sessions and the Standing Committee on Social Affairs
- ◆ regularly meets with government politicians and bureaucrats to ensure that provincial resources are used to support a strong home care system.
- ◆ liaises with the Canadian Home Care Association as an avenue to maintaining federal linkages.
- ◆ ...and much more...

***Become a part of this dynamic Association. Visit our web page at [www.homecareontario.ca](http://www.homecareontario.ca) and join today!***