



## **Home Care Ontario welcomes Liberal promise for investment in home care**

October 21, 2015 - Home Care Ontario congratulates Prime Minister – elect Justin Trudeau on his achievement of a majority government in Monday’s election. Seniors and home care were identified as priorities in the Liberal campaign platform. The Association urges the new federal government to move quickly to implement the promise of \$3B for home care.

The population of Canada is aging and most Canadians prefer to remain at home with their family, community and memories for as long as possible. Targeted investment for service at the frontline is essential to honouring the interests of older persons so that they can recuperate or spend their last days surrounded by loved ones at home in their communities.

The investment in home care can be leveraged through complementary strategies to support seniors and family caregivers. Home Care Ontario recommends that the federal government establish complementary initiatives such as tax benefits for privately purchased home care from approved service provider organizations and a public awareness program on the choices and planning that families should undertake in order to prepare for the supportive home care services they may want to retain as they age at home.

Home Care Ontario commits to working collaboratively with the federal and Ontario governments and health system partners to implement effective strategies in order to achieve increased hours of home care service.

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### **About Home Care Ontario**

Home Care Ontario, *the voice of home care in Ontario™*, is a member-based organization with a mandate to promote growth and development of the home care sector through advocacy, knowledge transfer, and member service. Home Care Ontario members include those engaged in and/or supportive of home-based health care. In Ontario, service provider organizations are responsible for providing nursing care, home support services, personal care, physiotherapy, occupational therapy, social work, dietetics, speech language therapy and medical equipment and supplies in the home to individuals of all ages. An estimated 58 million hours of publicly and privately purchased home care service is provided annually across the province.

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